THE 5 THINGS I WANT TO BE KNOWN FOR

RELATED TO MY WRITING CAREER

Step 1: Brainstorm ideas in no particular order. Write down everything that comes to mind when you ask yourself the question, "What do I want to be known for as it relates to my writing career?" This list could include themes or topics you write about, values, skills, genres, personality traits, or hobbies and interests outside of writing. If it is helpful, make a second list titled, "What I don't want to be known for."

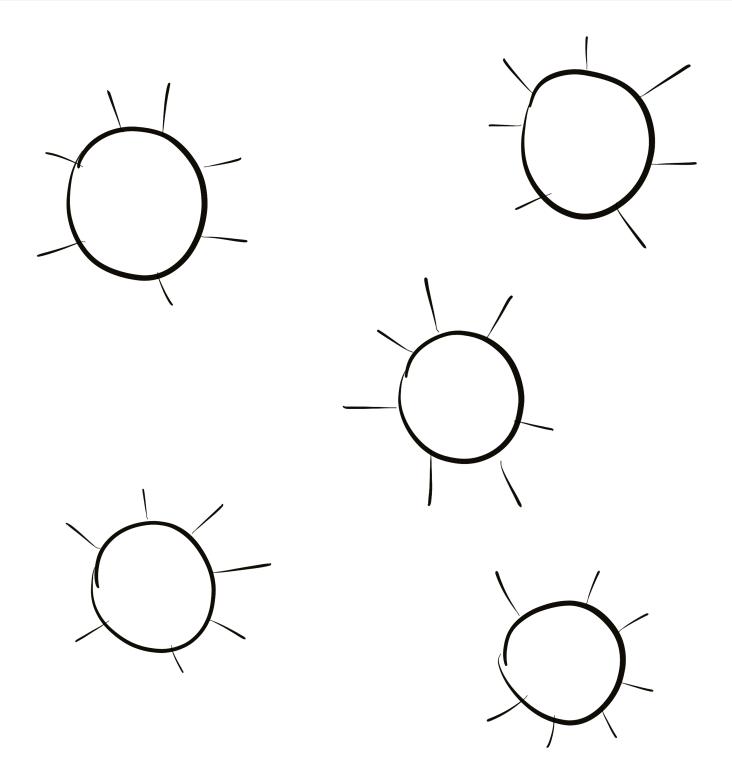
Step 2: Circle the items on your list above that stand out as your top 5. You might see a theme arising, and combine a few items under one broader phrase. You can of course pick 4 things or 6 things, but for the sake of this exercise, try to pick 5.



THE 5 THINGS I WANT TO BE KNOWN FOR

AS IT RELATES TO MY WRITING CAREER

Step 3: Write your 5 things inside each of the 5 circles below. Then next to each of your 5 things, brainstorm related topics, questions, ideas, or stories that you could share. The goal is to brainstorm ideas for content that helps you talk about the 5 things you want to be known for.



If you're interested in more guidance for using these 5 things in your author marketing, use coupon code 5THINGS to get 30% off the BUILD YOUR AUTHOR PLATFORM video course. Get started today by visiting: CONSULTINGFORAUTHORS.COM